

Concert Program Advertisement Order Form

AlexandriaSingers.com

Contact Person: _____

Company: _____

Full Address, City, ST, Zip: _____

Contact E-mail: _____

Contact Phone: _____ Social Media @: _____

Ad Size (dimensions W"xH")	Cost	Cost w/ discount*
1/4 Page (3.5"x2")	\$ 50	\$ 45.00
1/2 Page (5"x4")	\$100	\$ 90.00
Full Page (5"x8")	\$175	\$157.50
Cover (5"x8")	\$200	\$180.00
<small>(2 available, please contact Marketing VP at time of sale)</small>		
Ad Composition Fee**:	\$ _____	
<small>(**15% of ad cost, if ad is to be typeset/designed by Singers' ads team)</small>		
Total Due:	\$ _____	

*10% discounts available for previous advertisers OR purchase of ads for future/full season bulk purchases

Ad Copy Submission Guidelines

Note: Color copy is preferred. Digital ads will remain in color, future printed programs may be converted to greyscale.

Electronic Copy: Ads should be created or scanned at a resolution of 300 ppi or higher. Preferred file formats are PNG, EPS, JPG, and PDF. Please contact us if you would like to submit a different file format. *Web graphics are not acceptable quality.*

No Hard Copy: To maintain the integrity of your product, we are no longer accepting hard copy business cards as program ads, but our team will work with you to get a digital ad created.

Ads To Be Typeset: Please send a text-only Word/Google document or typed content into an e-mail message. Follow above guidelines if there is a logo or other artwork to accompany the text.

Method of Payment:

Check - made payable to: *The Alexandria Singers*

Credit Card: All major credit cards accepted; *invoiced via PayPal* (no account required)

Invoice/Billing E-mail (if different than above): _____

Digital copies of your completed form and ad copy (preferred) should be emailed to:

advertising@alexandriasingers.com

Hard copy completed forms and/or check payments should be mailed to:

The Alexandria Singers, ATTN: Program Ads

PO Box 16093, Alexandria, VA 22302

How did you hear about us / Singers' member credit?: _____

Corporate Sponsorship Opportunities

The Alexandria Singers mission of Artistry, Education, and Service would not be possible without the generous support of our corporate partners and grant providers. All Corporate Sponsorship tiers come with a program ad. If you'd like to learn more about additional or enhanced ways to support us, please email our Development VP: development@alexandriasingers.com or visit: <https://alexandriasingers.com/Sponsorship>

Full Page
5''w X8''h

$\frac{1}{4}$ Page
3.5''w X2''h

$\frac{1}{4}$ Page
3.5''w X2''h

$\frac{1}{2}$ Page
5''w X4''h