

Concert Program Advertisement Order Form

AlexandriaSingers.com

Contact Person: _____
 Company: _____
 Full Address, City, ST, Zip: _____
 Contact E-mail: _____
 Contact Phone: _____ Website: _____

Ad Size (dimensions W"xH")	Cost	Cost w/ discount*
1/4 Page (3.5"x2.25")	\$ 50	\$ 45.00
1/2 Page (5"x4")	\$100	\$ 90.00
Full Page (5"x8")	\$175	\$157.50
Cover (5"x8")	\$200	\$180.00
<small>(2 available, please contact Marketing VP at time of sale)</small>		
Ad Composition Fee**:	\$ _____	
<small>(**15% of ad cost, if ad is to be typeset/designed by Singers' ads team)</small>		
Total Due:	\$ _____	

*10% discounts available for previous advertisers OR purchase of ads for future/full season bulk purchases

Ad Copy Submission Guidelines

Note: Color copy is preferred. Digital ads will remain in color, future printed programs may be converted to greyscale.

Electronic Copy: Ads should be created or scanned at a resolution of 300 ppi or higher. Preferred file formats are PNG, EPS, JPG, and PDF. Please contact us if you would like to submit a different file format. Web graphics are not acceptable quality.

Hard Copy: Camera-ready copy or business cards are acceptable as advertisement art. No photos or previously printed ads or faxes will be accepted.

Ads To Be Typeset: Please send text as a Word document, text file, or typed into an e-mail message. Follow above guidelines if there is a logo or other artwork to accompany the text.

Method of Payment:

Check - made payable to: *The Alexandria Singers*

Credit Card: All major credit cards accepted; invoiced via PayPal (no account required)

Invoice/Billing E-mail (if different than above): _____

Digital copies of your completed form and ad copy (preferred) should be emailed to:

advertising@alexandriasingers.com

Hard copy completed forms, ad copy, and check payments should be mailed to:

The Alexandria Singers, ATTN: Program Ads

PO Box 16093, Alexandria, VA 22302

How did you hear about us / Singers' member credit?: _____

Corporate Sponsorship Opportunities

The Alexandria Singers mission of Artistry, Education, and Service would not be possible without the generous support of our corporate partners and grant providers. All Corporate Sponsorship tiers come with a program ad. If you'd like to learn more about additional or enhanced ways to support us, please email our Development VP: development@alexandriasingers.com or visit: <https://alexandriasingers.com/Sponsorship>